

**Join us for the 2008
 INNOVATORS' SUMMIT**
September 24-26 • Sofitel San Francisco Bay
[Learn more and register](#)



Expand your mind – and the value of your data.
See how data visualization inspires new ideas.

Who should attend the [Innovators' Summit](#)? Anyone who wants to learn how data visualization can foster success through innovation – no matter what your business.

Data visualization reveals hidden trends, showing you the path to a profitable future, not just a record of past performance. Join us in San Francisco to brainstorm, benchmark and network with experts from some of the world's most innovative organizations, large and small.

We've lined up a stellar group of [presenters](#) for the summit. Gurus from **Google, NASA, Stanford, MIT** and **McDonald's** will share their strategies for success in product innovation and process improvement. The [agenda](#) is designed to promote idea-sharing across venues: in plenary presentations, panel discussions, small groups and informal conversations.

But don't take *our* word for the value of this event. Participants raved about last year's first-ever Innovators' Summit. Here's a sampling of what they had to say. (No California dreamin' here – these quotes are real!)

“Don't miss this – it will expand your thinking by exposing you to world-class thought leaders in applied innovation.”

“Be ready to take away solid ideas that will fundamentally affect the way you think about the way you operate.”

“This conference... gave me new ways to look at my processes at work. It also encouraged me to continue to think outside the box. Thanks!!!”

Come with questions about your most complex business problems. Leave with strategies that will help you work smarter, faster and more effectively.

And feel free to pass this invitation along to other creative thinkers in your organization.

Seating is limited.
Sign up now!

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Redwood City, CA

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Evangelist Avinash Kaushik –
 one of the stars of innovation
 who'll speak at the 2008
 Innovators' Summit.